Appendix E: Tax Amnesty Promotion

Appendix E includes copies of print and online advertisements for tax amnesty.

- 1. Tax amnesty insert for Department of Motor Vehicle mailings
- 2. Tax amnesty magazine ad
- 3. English and Spanish language tax amnesty newspaper and billboard ads
- 4. Web sites featuring the tax amnesty logo and a link to the tax amnesty Web site

New York State Tax Amnesty

The Second Chance You've Been Waiting For



Governor George E. Pataki

Commissioner Arthur J. Roth

Important Message from State Tax Commissioner Arthur J. Roth

From November 18, 2002, to January 31, 2003, the New York State Department of Taxation and Finance will administer a tax amnesty program that will provide both individuals and companies with outstanding New York State tax liabilities an important second chance to fulfill those tax obligations.

The vast majority of taxpayers who routinely fulfill their tax obligations will also benefit since the program will bring former non-filers onto the tax rolls for the future, raise significant revenues for state programs, and spread the tax burden in a more fair and equitable manner.

If you have been avoiding your tax obligations, you must come into compliance. Make no mistake about it, tax evaders can face tough civil and criminal penalties.

If you have an outstanding tax liability to New York State, do the right thing and wipe the slate clean.

AM-16 (9/02)

Obtaining Information About New York State's Tax Amnesty

Information about tax amnesty, including an E-file/E-pay option and prior tax year returns, is available at the Tax Department's Web site: www.nystaxamnesty.com

Telephone assistance during the tax amnesty period is available from 8:00 a.m. to 7:30 p.m. (Eastern Standard Time), Monday through Friday, for the following:

- Assessment, billing and collection questions: 888 272-9697
- Credit card payments: 888 272-9697
- Tax forms and amnesty applications: 888 552-3453
- Areas outside of the United States and outside Canada: (518) 485-6800
- Fax-on-demand automated forms: 800 748-3676. Enter code 17097 for the tax amnesty application Form AM-2.
- Hotline for the hearing impaired is available from 8:30 a.m. to 4:25 p.m. (Eastern Standard Time), Monday through Friday: 800 634-2110

New York State Department of Taxation and Finance Tax Amnesty WA Harriman Campus Albany NY 12227

AM-16 (9/02) (back)



Apply for Tax Amnesty.

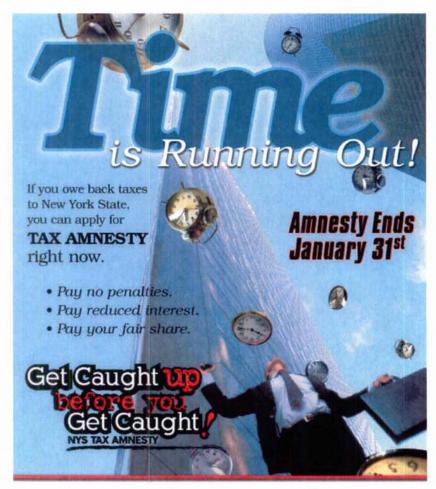
Pay no penalties • Pay reduced interest • Pay your fair share.

Apply now
Because on January 31st your time is up!



www.nystaxamnesty.com 1-888-552-3453



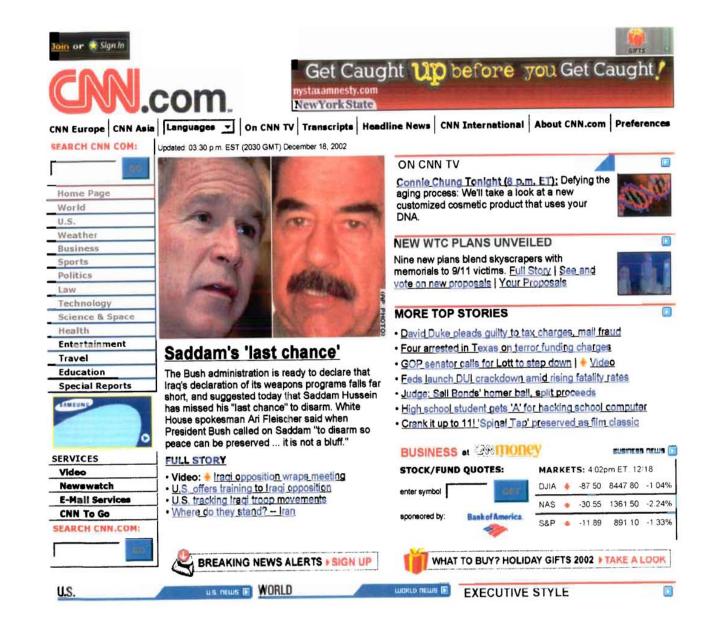


www.nystaxamnesty.com
1-888-552-3453

2002-2003 Tax Amnesty Page E-5



Page E-6 2002-2003 Tax Amnesty







Get Caught 100 before you Get Caught!

nystaxamnesty.com NewYork State

Enter Ticker Symbol

oin or 💸 Sign h

DOW 7-88.04 8447.35 -1.03%

NASDAQ **V-30.54**

1361.51 -2.19%

S&P **V-11.87** -1.31%

10YR 891.12

A 23/32

99 22/32 YIELD: 4.03%

Wednesday's market close

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Company News

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Money's Best





Money 101

Has January come and gone?



The year's worst stocks have lately shot up -- which means they may not get their usual January pop. (more)

· Stocks fall for 2nd day

TOP STORIES

Oracle tops forecasts

Database software titan reports earnings of 10 cents a share, 2 cents above analysts' estimates. (morg)

Palm swings to profit in 2Q

COMMENTARY



Predictions for 2003 by Adam Lashinsky

The top Dow stock? Which CEO will get canned? Here are tilli my guesses. (more)

. Sign up for e-mail delivery

· Special report: Year in review

Bankruptcy: The good, the bad

Reorganization is a depressing thought, but it's not a death sentence and could benefit the economy. (more)

- Conseco seeks protection
- . The Stadium Curse strikes again!
- Philip Morris fine slashed to \$28M 3:37p
- 7 365 Merrill fined for hiring criminals
- Stocks to watch Thursday 5 15p
- Sunbeam rises from Chapter 11 6:510

MONEY'S III of the DAY





PERSONAL FINANCE

I'is the season for thievin'



Savvy crooks are on the prowl. Here's how to keep your presents and holiday cheer - safe. (more)

A world without sales calls?

A new FTC proposal could mean the beginning of the end for telemarketing calls. (more)

Killing the stick-shift dinosaur

- The spolled rotten kid gift list
- Tips on insuring valuables * Be

COMMENTARY

ALLEN WASTLER The stick shift riff

The world would be a better place if people didn't go on automatic. (more)

STREET LIFE

Bad from the beginning

Early news from Micron and Conseco spoiled Wednesday trading from the start. (more)

CHRIS MORRIS

Coming soon: Video game price cuts



2002-2003 Tax Amnesty Page E-9

SECTION LINKS

- Movies Home
- Movie Reviews Coming Soon
- O Critics' Grades
- Readers' Grades
- Box Office
- O Books Home
- Book Reviews
- **○** Best-Sellers chart
- Music Home Music Reviews
- Top Albums
- L2T Radio
- TV Home
- Tonight's Best TV O TV Watch
- TV Reviews
- Ratings Chart

- Video Home
- Video Reviews
- DVD Reviews Top Rentals
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